

FAQs

REVITALIZING LIP CRAYON

How do I use the Revitalizing Lip Crayon?

Apply the crayon directly to your lips, building the color by layering for your desired intensity. For a bolder look, swipe multiple times to enhance opacity.

Can the Lip Crayon work with all skin tones?

Yes, our Revitalizing Lip Crayon is designed with universally flattering shades that enhance all skin tones.

Where can I find tips and tricks for using the Lip Crayon?

Visit our website or follow us on social media for tutorials, application tips, and creative ways to layer and blend your Lip Crayon with other xoxo Gina products.

What makes the Revitalizing Lip Crayon different from a typical lipstick?

Unlike traditional lipsticks, this Lip Crayon offers buildable color that increases in intensity with each swipe, allowing you to customize your look from sheer to bold.

What are the key ingredients in the Revitalizing Lip Crayon?

The Lip Crayon features our Youth Boost proprietary blend, enriched with nourishing ingredients to keep your lips soft, hydrated, and beautifully colored.

Is the Revitalizing Lip Crayon long-lasting?

The formula is designed to provide long-lasting care but the color may need to be reapplied as the product is designed to be very adaptable.

Can I layer the Lip Crayon with other xoxo Gina products?

Absolutely! The Lip Crayon pairs beautifully with our Lip Glaziers for added shine or our Luxeline Lip Pen for definition and added color depth.

Is Revitalizing Lip Crayon Vegan?

At xoxo Gina, we prioritize formulating products that align with our commitment to quality and ethical sourcing. While our products do not contain any animal-based ingredients, some shades may include carmine, a natural pigment derived from small cochineal insect shells (similar to aphids/cicadas), to achieve specific reddish hues. Currently, carmine is the only colorant that delivers these tones without synthetic or harmful alternatives that meet our clean beauty standards. We continue to explore and evaluate new options to provide vibrant colors while upholding our values. Carmine is not found across all shades and its inclusion within the formula will be defined on the product page for each shade.

LUXELINE LIP PEN

How do I use the Luxeline Lip Pen?

Use our lip pen as you would other lip pencils. You can outline your lips, define the shape, or fill in the entire lip as a base. Our Luxeline Lip Pen enhances the wear of any xoxo Gina lip product and helps prevent color bleed.

Can I use the Lip Pen to change the shape of my lips?

Absolutely! The Luxeline Lip Pen allows you to line just outside your natural lip line to subtly enhance or reshape your lips.

Where can I find tips and tricks for using the Lip Pen?

Check out our website and social media channels for tutorials and inspiration on creating different looks with the Luxeline Lip Pen.

How is the Luxeline Lip Pen different from a traditional lip liner?

The Luxeline Lip Pen offers long-wear and a smooth, easy application that not only defines lips but also prevents color bleed, ensuring your look stays crisp and vibrant all day.

What are the key ingredients in the Luxeline Lip Pen?

The Lip Pen features our proprietary Youth Boost Blend that provides all day comfort and supports long-lasting wear, helping to keep your lip color looking fresh for hours.

Can the Luxeline Lip Pen be worn on its own?

Yes, you can wear it alone for a matte look, or as a base to intensify the color and longevity of any xoxo Gina lip product layered on top.

Is the Luxeline Lip Pen suitable for all skin tones?

Yes, our Luxeline Lip Pen comes in shades designed to complement a variety of skin tones, making it versatile for everyone.

Are the Luxeline Lip Pen formulas Vegan?

At xoxo Gina, we prioritize formulating products that align with our commitment to quality and ethical sourcing. While our products do not contain any animal-based ingredients, some shades may include carmine, a natural pigment derived from small cochineal insect shells (similar to aphids/cicadas), to achieve specific reddish hues. Currently, carmine is the only colorant that delivers these tones without synthetic or harmful alternatives that meet our clean beauty standards. We continue to explore and evaluate new options to provide vibrant colors while upholding our values. Carmine is not found across all shades and its inclusion within the formula will be defined on the product page for each shade.

LIP GLAZIERS FAQs

How do I use the Lip Glaziers?

Apply the Lip Glazier on top of any xoxo Gina lip color as a finishing touch to add long-lasting shine. You can also wear it alone for a glossy, natural look.

Are the Lip Glaziers suitable for all skin tones?

Absolutely! The Lip Glaziers are super shiny gloss and they opalescent pigment is designed to complement and enhance all skin tones, providing a universally flattering finish.

What makes the Lip Glaziers different from other glosses?

Our Lip Glaziers offer long-lasting shine without the gummy feeling, ensuring a smooth, non-sticky experience that stays vibrant for hours.

What are the key ingredients in the Lip Glaziers?

Alongside our Youth Boost complex, the Lip Glaziers are infused with nourishing lavender oil, avocado oil, and jojoba oil, which help keep your lips soft, hydrated, and cared for.

Can I layer the Lip Glaziers over other xoxo Gina products?

Yes, they're the ultimate finishing touch! Apply over any xoxo Gina lip color to enhance shine and give your look extra dimension.

Do the Lip Glaziers offer any lip care benefits?

Yes, the blend of Youth Boost, lavender, avocado, and jojoba oils deeply nourishes and hydrates your lips, ensuring they feel as good as they look.

Will the Lip Glaziers last throughout the day?

Our long-wearing formula keeps your lips glossy for hours, so you can enjoy that high-shine look without frequent reapplications.

Are Lip Glaziers Vegan?

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VELVET MATTE LIP COLOR

What makes the xoxo Gina Velvet Matte Collection different from other matte lipsticks?

Our Velvet Matte Collection combines intense, opaque color with a unique Youth Boost blend that conditions and nourishes lips, so you can enjoy a long-lasting matte finish without any dryness.

How do I apply the Velvet Matte lip color for the best results?

Start by applying to clean, dry lips. You can layer the color to increase intensity or wear it with our Lip Glazier for added drama with the high shine vs. matte finish. The formula glides on smoothly and stays comfortable all day.

Is the Velvet Matte formula drying like other matte lipsticks?

Not at all! Unlike many matte lipsticks, our formula is enriched with nourishing ingredients that leave your lips feeling soft and hydrated, even with all-day wear.

Can the Velvet Matte shades be layered with other xoxo Gina products?

Absolutely! The Velvet Matte shades can be paired with our Luxeline Lip Pen for added definition or topped with a Lip Glazier for extra shine, allowing you to create your perfect look.

What ingredients make the Velvet Matte Collection so nourishing?

Each shade in the collection is infused with our Youth Boost blend, a proprietary mix of hydrating ingredients that help keep lips conditioned, nourished, and healthy-looking.

How long does the Velvet Matte lip color last?

The Velvet Matte formula is designed to be long-wearing, providing beautiful color that stays vibrant throughout the day without needing frequent touch-ups.

Are the Velvet Matte shades suitable for all skin tones?

Our range of xoxo Gina Velvet Matte lip colors look great on all skin tones. However, some shades look better on others based warm/cool undertones. Our range of rich, opaque colors is carefully curated to complement a wide variety of skin tones, making it versatile and inclusive for everyone.

Are VELVET MATTE Lip shades Vegan?

At xoxo Gina, we prioritize formulating products that align with our commitment to quality and ethical sourcing. While our products do not contain any animal-based ingredients, some shades may include carmine, a natural pigment derived from small cochineal insect shells (similar to aphids/cicadas), to achieve specific reddish hues. Currently, carmine is the only colorant that delivers these tones without synthetic or harmful alternatives that meet our clean beauty standards. We continue to explore and evaluate new options to provide vibrant colors while upholding our values. Carmine is not found across all shades and its inclusion within the formula will be defined on the product page for each shade.

